



## PROMOTION MECHANICS

NAME	Gift Card Grab Promotion
DAY / TIME	Friday Nights starting 6 <sup>th</sup> December, 5pm
START DATE	Friday 6 <sup>th</sup> December
FINISH DATE	Friday 31 <sup>st</sup> January
DURATION	8 Weeks
BUDGET	Maximum \$8000
PRIZE DETAILS	10 x \$100 Mixed Gift Cards, given away every Friday night for the month of December 10 x \$50 Mixed Gift Cards, given away every Friday night for the month of January - Value of Gift Cards subject to change. Total will remain at \$1000.
LTPS	LTPM15/01154
EQUIPMENT / SET UP	Raffle till, POS, Microphone, Raffle Laptop. Board of Directors to run raffle
HOW TO PLAY	Any patron 18 years or older can purchase raffle tickets from the members lounge area. Tickets to be sold in all denominations. - Tickets go on sale from 5pm - Tooheys Bill Buster Promotion drawn at 6pm - Gift Card Grab Raffle numbers drawn from 6:30pm
RULES	Any patron 18 years and older. Purchase Raffle Tickets for your chance to win
ELIGIBILITY	Any patron 18 years and older.
HELPFUL INFORMATION	CAN THEY EXCHANGE PRIZES? No. All prizes are non-transferable / redeemable for cash.  WHERE WERE GOODS PURCHASED? Supplied by Shelly Beach Golf Club.
CONTACT	Any questions, please contact Jessica Moore or Jeff Tomlinson
PROMOTER	Shelly Beach Golf Club Shelly Beach Road, Shelly Beach, NSW 2261 (02) 4332 3400 ABN: 3900 1071 905